COMMUNITY SERVICES DEPARTMENT (714) 536-5486

MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD

Tuesday, June 4, 2013 6:00 p.m. Huntington Beach Art Center 538 Main Street Huntington Beach, CA 92648

CALL TO ORDER:

K. Rudin called the meeting to order at 6:12 pm at which time a quorum was not met.

ROLLCALL:

Hamil, LoSchiavo, K. Rudin, M. Rudin, Skerik, Stip

MEMBERS ABSENT:

Eng

COUNCIL LIAISON PRESENT:

None

STAFF PRESENT:

Gomez, Hoffman

PRESENTATIONS/INTRODUCTIONS:

Jolyn Turner of the HB Playhouse was scheduled to discuss current issues of the Playhouse and the General Plan. Unfortunately, Ms. Turner did not attend the meeting.

MINUTES:

Hamil motioned to accept the minutes of February 5, 2013 and April 2, 2013 respectively with M. Rudin seconded both motions. The board approved the minutes as written.

ORAL COMMUNICATIONS:

None

ADMINISTRATIVE ITEMS:

The board discussed Hartman's continued absences from meetings and has deemed her to have resigned from the board. The board agreed to send Mrs. Hartman a letter informing her that her position will be opened to awaiting candidates. Hoffman has reviewed current applications and reported that one was not a citizen of Huntington Beach but that there is another viable candidate.

OLD BUSINESS:

None

CURRENT ITEMS:

1. Arts Outreach:

- Hoffman reported that a letter had been sent the Playhouse on behalf of the AAB.
 Jolyn Turner responded. Hoffman informed her that the Playhouse is mentioned in
 the Cultural Plan. She said she would attend this meeting, however, she did not.
 K. Rudin will contact Ms. Turner to see if she is still interested in presenting to the
 board and will be asked to attend the August meeting.
- The board agreed to come up with a list of other arts organizations within HB to contact for the outreach project.
- Hamil suggested a subcommittee and the board agreed.

2. HB Playhouse:

• As stated above in "Arts Outreach", Ms. Turner did not attend the meeting and K. Rudin will contact her.

3. Updating the General Plan Cultural Element:

Hoffman gave an overview of the Cultural Elements of the General Plan. She
distributed a copy of the City of HB Cultural Master Plan to the board members.
The board should compare the Master Plan to the excerpts from the Historic &
Cultural Resource Element. The board will meet to work on this project. K. Rudin
will email members to determine a date, and time. She will let Gomez know the
outcome for posting purposes.

NEW BUSINESS:

- 1. **Public Art:** Council Member Carchio presented a policy for public art that was approved by council and is now asking for a selection procedure. Hoffman asked the board to think about ideas for the selection process for public art installations in public parks. Members should email their ideas to Gomez for collecting. Hoffman will organize the submittals.
- 2. Hamil motioned that as a proper thank you to the Hilton for their generous contributions to the Allied Arts Awards, the board present them with a plaque. The board voted unanimously to approve the purchase and have Hamil order the plaque. It will be presented at an upcoming council meeting.

3. M. Rudin suggested an arts website hosted by the City. This item will be discussed at the next meeting.

CULTURAL SERVICES UPDATE:

- 1. Art Center & Art Walk: Kate Hoffman, Director & Committee Member
 - June 20 Art Walk is going strong with more artists than ever before.
 - The Art Center's upcoming summer exhibition is entitled Kustom Kulture II, which is a 20th anniversary tribute of the exhibit that was held at the Laguna Art Museum. VANS is the lead sponsor and there is another private donor as well. The exhibition opens July 13 and will run thru August 31. It will feature custom cars, motorcycles and other custom culture art. The closing reception will be held on August 24 and will feature a panel discussion. Docents are needed for this show, so please volunteer if you are interested or let others know.
- 2. HBAC Foundation: Elise Hartman, HBACF Secretary
 - With Hartman resigning, as deemed by the board, Skerik will take over the representation of the HBAC Foundation. He said there is nothing to report at this time since the board has not met since January.

ITEMS TO BE AGENDIZED:

- 1. Arts Outreach
- 2. HB Playhouse Report
- 3. Updating the General Plan Cultural Element
- 4. Discuss Options for an Arts Page on the City's Website
- 5. Hilton Thank You Update

ITEMS DISTRIBUTED TO THE BOARD

1. Plans and policies

NEXT MEETING

The next regular business meeting will be Tuesday, August 6, 2013 at 6:00 p.m. at the Art Center, located at 538 Main Street, Huntington Beach.

ADJOURNMENT

K. Rudin adjourned the meeting at 8:06 pm.

Respectfully submitted,

Charlene Gomez, Recording Secretary